



Demand Forecasting



What it is

- The Demand Forecasting App is a great tool to predict future demand for multiple SKUs based on historical time series data.
- We train machine learning algorithms based on historical data to extract patterns and trends – no deep analytical background required.



What it delivers

- Easy access to sophisticated forecasting technology.
- Higher accuracy than with traditional forecasting techniques.
- Integration of domain specific know-how and external data sources (weather, promotions etc.) in customized apps possible.



What are the benefits

- Improved forecasting accuracy by machine learning techniques.
- Cost savings through better resource utilization and avoiding over-capacities.

