



# Forecasting AI



## What it is

- Our Forecasting AI Apps are great starting points for predicting future values based on machine learning technology.
- We train algorithms based on historical data to extract patterns and trends – no deep analytical background required.



## What it delivers

- Easy access to sophisticated forecasting technology.
- Higher accuracy than with traditional forecasting techniques.
- Integration of domain specific know-how and external data sources (weather, promotions etc.) in customized apps possible.



## What are the benefits

- Improved forecasting accuracy by machine learning techniques.
- Cost savings through better resource utilization and avoiding over-capacities.

