



Center of Gravity



What it is

- The Center of Gravity App calculates the weighted centers of your customers.
- It is a great starting point for Supply Chain Analysis and Redesign.



What it delivers

- Optimize Network Design for future demand changes.
- Simulate expansions in new markets and regions.
- Preconfigured dashboards for result interpretation and analysis.



What are the benefits

- Compare scenarios with a different number of centers and analyze the results based on important KPI's like total costs, average distance to a center etc.
- Impressive result visualizations on animated maps.

